



CEMOI's Groupe Action Plan – Côte d'Ivoire 2018-2022

I. THE COCOA & FORESTS INITIATIVE

The governments of Côte d'Ivoire and Ghana and the world's leading cocoa and chocolate companies signed landmark agreements in November 2017 to end deforestation and promote forest restoration and protection in the cocoa supply chain.

This new public-private partnership – called the [Cocoa & Forests Initiative \(CFI\)](#) – has been organized by the World Cocoa Foundation (WCF), IDH - the Sustainable Trade Initiative, and The Prince of Wales's International Sustainability Unit (ISU). The Prince of Wales [launched CFI](#) in March 2017 in London.

The Frameworks for Action for [Côte d'Ivoire](#) and [Ghana](#) define core commitments, verifiable actions, and timebound targets required for a deforestation-free and forest-positive supply chain.

The Governments of Côte d'Ivoire and Ghana play a critical leadership role in establishing the national strategy, enabling policy environment, and governance structure for CFI implementation. They ensure that CFI is linked to similar initiatives with other commodities, and fully aligned with the national REDD+ Strategy and other relevant national strategies and plans. They provide key operational guidance, and baseline economic, environmental, and social data, to help companies identify and plan the most effective and efficient private investment activities for CFI.

Thirty-three companies¹, accounting for about 85% of global cocoa usage, have now joined CFI. Each company has agreed to prepare a detailed individual action plan that spells out the specific actions it will take in 2018-2022 to deliver the commitments set out in the Framework. Each company will decide for itself how to best support the achievement of the Framework objectives, based on their role in the supply chain, their corporate strategic priorities, and their cocoa sustainability goals.

Almost all companies have now completed initial action plans. These initial plans will be updated and finalized in 2019 after the governments have completed the ongoing legal and operational policy changes, the mapping of protected areas, baseline data collection, and other building blocks needed for full investment programming.

¹ Arysta Callivoire, Barry Callebaut, Blommer Chocolate Company, Cargill Cocoa and Chocolate, Cémoi, Chocolats Halba, Cococonnect, Cococo Chocolatiers, ECOM Group, Fazer, Ferrero, General Mills Inc., Godiva Chocolatier Inc., Guittard Chocolate Company, The Hershey Company, Indcresa, Lindt & Sprüngli Group, Marks & Spencer Food, Mars Wrigley Confectionery, Meiji Co. Ltd., Mondelēz International, Nestlé, Olam Cocoa, PBC Limited, Sainsbury's, SIAT, Tesco, Toms Group, Touton, Tree Global, Unilever, Valrhona, and J.H. Whittaker & Sons

II. WHAT ARE THE KEY COMMITMENTS IN CFI?

The Frameworks are structured around three critical themes of
(1) forest protection and restoration,
(2) sustainable production and farmers' livelihoods,
and (3) community engagement and social inclusion.

The first priority is the protection and restoration of forests that have been degraded. To this end, the governments and companies have pledged no further conversion of forest land for cocoa production, and have committed to the phased elimination of illegal cocoa production and sourcing in protected areas.

Both countries are introducing a differentiated approach for improved management of forest reserves, based on the level of degradation of forests. Up-to-date maps on forest cover and land-use, socio-economic data on cocoa farmers, and detailed operational guidelines covering forest management and land-use are being developed and will be publicly disclosed.

To ensure effective implementation and monitoring of these commitments, companies have pledged to develop verifiable monitoring systems for traceability from farm to the first purchase point for their own purchases of cocoa, and to work with governments to ensure an effective national framework for traceability encompassing all traders in the supply chain.

The next critical priority is sustainable agricultural production and increased farmer incomes. These are essential pre-requisites for reducing pressure for agricultural encroachment into forests and strengthening the resilience of cocoa farmers to climate change.

The governments and companies have agreed to accelerate investment in long-term productivity of cocoa in order to grow "more cocoa on less land." Key actions include: provision of improved planting materials, training in good agricultural practices, soil fertility, land tenure reform, and capacity building of farmers' organizations. Sustainable livelihoods and income diversification for cocoa farmers will be accelerated through food crop diversification, agricultural inter-cropping, and development of mixed agro-forestry systems and shade-grown cocoa.

The final area of focus is strong community engagement and social inclusion, with a particular focus on women and youth. The governments and companies have committed to full and effective consultation and participation of cocoa farmers in the design and implementation of key actions, and promotion of community-based management models for forest protection and restoration. The governments will assess and mitigate the social impacts and risks of any proposed land-use changes on affected communities. The set of public-private actions represent unprecedented commitments on forest protection and restoration, and sustainable cocoa production and farmer livelihoods. These combined actions, which are aligned with the Paris Climate Agreement, will play a crucial role in sequestering carbon stocks and thereby addressing global and local climate change.

III. CEMOI'S OVERALL VISION FOR THE COCOA & FORESTS INITIATIVE

Having been committed to a sustainable development program for more than 20 years, the CÉMOI Group took a new and decisive step in 2015 by launching its own program: TRANSPARENCE CACAO.

Within Transparence cacao, the Environmental pillar is based on a clear vision about chocolate and forest protection: produce a chocolate that contributes to environmental protection efforts, reduce the risk of deforestation and promote agroforestry.

Therefore, being one of the initial signing chocolate companies of Cocoa and Forest Initiative is part of this ambitious sustainable cocoa vision.

IV. CEMOI ACTION PLAN

CEMOI's involvement in CFI is part of our wider Transparence Cacao²'s environmental pillar to preserve forests and support our producers across the world in adopting agroforestry practices.

Besides CEMOI's group Forest policy covers other ingredients purchased by CEMOI in addition to cocoa.

CEMOI promotes agroforestry as an efficient tool for smallholders to fight climate change in all countries where CEMOI sources its cocoa beans (Ivory Coast, Dominican Republic, Ecuador, Peru, Sao Tomé).

V. PRIMARY ACTIVITIES AND INVESTMENTS

Our work will focus on Côte d'Ivoire: 18000 producers and 31 cooperatives involved in CEMOI's Transparence Cacao program.

By the end of 2019, we will:

- ✓ Make 100% of our cocoa sourcing traceable to the farm to ensure that our cocoa is not being sourced from forest lands, National Parks and Reserves, and Classified Forests and that no further forest land is converted for cocoa production.
- ✓ Conduct farm mapping of the 18000 farms we source from to identify and collect cocoa farm boundaries.

By the end of 2022 we will:

- ✓ Carry out deforestation risk assessments in all direct sourcing areas.
- ✓ Implement traceability systems to the farm level in our direct supply chain.
- ✓ Support cocoa farm rehabilitation.
- ✓ Train 15000 farmers in Good Agricultural Practices.

² For further information on CEMOI's sustainable cocoa initiative, see www.transparence-cacao.com

<i>Cocoa & Forest Initiative commitment</i>	<i>Activity</i>
Forest Protection and Restoration	- 18000 farms mapped
	- 100% farms mapped and deforestation risk assessment by 2019 (from direct sourcing)
	- Halt sourcing activities from farms identified within Forest Reserve areas by December 31,2019 (if any)
	- Awareness-raising campaigns for 8,400 farmers to educate them on the new Forest Code and rights
	- Distribution of 15,000 multipurpose trees for farm restoration
Sustainable Production and Farmers' Livelihoods	- Distribution of 10,000 native trees planted off-farm
	- Training on Good Agriculture Practices for 15,000 farmers
	- Establishment of 21 community-based nurseries
	- 1500 farmers in supply chain with a savings account as promotion of farmers' financial inclusion
	- Promotion of farm diversification to 5000 farmers
Social Inclusion and Community Engagement	- Traceability up to farm level
	- 100 community consultations in cocoa villages