![Green America]

MIGHTY EARTH

BE SLAVERY FREE

Easter Chocolate Shopping Guide 2020

Easter is the largest chocolate shopping holiday of the year. **What's really going into the chocolate we buy?** Mighty Earth, Be Slavery Free, and Green America surveyed the world's biggest chocolate companies to find out! Some chocolate companies are rising to the challenge of making cocoa sustainable, but others continue to ignore consumer demand for deforestation-free and child labour free chocolate. This guide breaks down **company commitments and policies.** It does not assess effectiveness or implementation. Of course, commitments are just a first step. Together, Mighty Earth, Be Slavery Free, and Green America are closely monitoring corporate implementation of these policies, and with your support, **we can transform the chocolate industry into one that prioritises people and the planet.**

Leading the industry on policy

Policy improvements needed

Bad policy or no policy
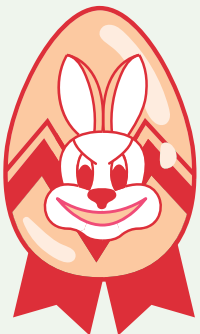
The Rotten Egg Award goes to … Godiva!
for lack of responsibility by the company in all areas which are considered best practices in protecting the environment, ending child labour and moving towards a living income for farmers.

GODIVA
Chocolatier
SOLID MILK CHOCOLATE

The Good Egg Award goes to … New Zealand's most loved chocolate Whittaker's
for leadership in policies and practices to end child labour, moving towards a living income for farmers and caring for the environment.

Whittaker's
SINCE 1896

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Australia and New Zealand version

Company	Chocolate Brands	Supports Regulation	Transparency & Traceability	Deforestation	Agroforestry	Living Income	Child Labour	Score
alter eco	(Alter Eco Silk Velvet)	🟢	🟢	🟢	🟢	🟢	⚪ *	🐰 green
Whittaker's SINCE 1896	(Whittaker's Creamy Milk)	⚪ **	🟢	🟢	🟢	🟢	🟢	🐰 green
TONY'S CHOCOLONELY. Mini Branche	(Tony's Chocolonely)	🟢	🟢	🟢	🟡	🟢	🟢	🐰 green
CHOCOLATS HALBA	(Mini Branche)	🔴	🟢	🟢	🟢	🟢	🟢	🐰 green
VALRHONA	(Valrhona Dulcey)	🟡	🟢	🟢	🟢	🟡	🟢	🐰 green
Lindt Ghirardelli Russell Stover	(Ghirardelli, Lindor, Russell Stover)	🟡	🟢	🟡	🟡	🟢	🟢	🐰 green
FERRERO Kinder Nutella Ferrero Rocher	(Ferrero Rocher, Nutella, Kinder Bueno)	🟢	🟢	🟡	🔴	🟡	🟡	🐰 yellow

* Alter Eco does not source from West Africa. Hence the question is not relevant and was removed from the scoring.

** Commitment to mandatory due diligence is being sought from US, EU and UK companies. Hence the question is not relevant and was removed from the scoring.

Australia and New Zealand version

Company	Chocolate Brands	Supports Regulation	Transparency & Traceability	Deforestation	Agroforestry	Living Income	Child Labour	Score
MARS Snicker M&Ms Twix Bar		🟢	🟡	🟡	🟡	🟢	🟡	🐰
Nestlé Nesquik KitKat Butterfinger		🟢	🟢	🟢	🔴	🟡	🟢	🐰
HERSHEY'S Reeses Mr. Goodbar Kisses		🟢	🟢	🔴	🟢	🟡	🟡	🐰
Mondelēz International Cadbury Toblerone Milka		🟢	🟡	🟢	🟡	🟡	🟡	🐰
morinaga Dars		🟡	🔴	🔴	🔴	🔴	🔴	🐰
GODIVA Chocolatier		🔴	🔴	🔴	🔴	🟡	🔴	🐰

Company	Supports Regulation	Transparency & Traceability	Deforestation	Agroforestry	Living Income	Child Labour	Score
CÉMOI (Chocolatier Français)	🟢	🟢	🟢	🟢	🟡	🟡	🟢 Bunny
Cargill	🟢	🟡	🟡	🔴	🟡	🟢	🟡 Bunny
Olam	🟢	🟡	🔴	🟡	🟡	🟢	🟡 Bunny
BARRY CALLEBAUT	🟢	🟡	🟡	🟡	🟡	🟡	🟡 Bunny
TOUTON	🟢	🟡	🟡	🟡	🟡	🟡	🟡 Bunny
Ecom	🟢	🟢	🔴	🔴	🟡	🟡	🟡 Bunny
Blommer Chocolate Company	🟢	🟡	🟡	🔴	🟡	🟡	🟡 Bunny
S&D SUCDEN	🟢	🔴	🔴	🔴	🔴	🔴	🔴 Bunny